



Merchant SaaS Solutions

FastTouch - Intelligent Customer Engagement and Mobile Solutions Made Simple

FastTouch Merchant Software as a Service Offering includes the following features and functionality:

- **FastTouch Cloud based architecture and Platform**
- **QR code payment module which provides superior PCI compliance to merchants**
- **Gold standard payment security**
- **Customer application**
- **Merchant Portal**
- **Tap and Load patent**
- **Self-service Coupon module**
- **Self Service Loyalty module**
- **Self Service Merchandise Module**
- **Self Service Advertising Module**
- **Self Service Customer Survey**

FastTouch Platform Benefits:

- **Know your customer data**
- **Low cost loyalty and coupon solution**
- **Loyalty programs have shown to increase spend with a merchant by 63%**
- **Device and Payment Method Agnostic**
- **Simple, Secure, PCI Compliant**
- **Self Service Targeted Advertising**

Who is XRomb? XRomb is the developer and licensor of NFC and Cloud based mobile commerce technologies. The technologies are based on the vision of Valdis Martinsons, utilizing his background and understanding of mobile technologies working as the CIO of Research in Motion and Virgin Mobile. XRomb has developed two distinct platform technologies, one based on NFC technologies and the second based on cloud based technologies, both incorporating gold standards in security.

Merchant Problem: The cost of implementing a mobile strategy and solution for small to medium sized merchants is prohibitive because of complexity and security issues. Small to medium sized merchants continue to find difficulties in competing with “big box” retailers, many of whom have large budgets to implement loyalty and enterprise mobile programs for their customers.

Solution: XRomb has developed **FastTouch, merchant centric software as a service platform**, that enables **small and medium sized merchants** to create **mobile programs and offerings simply and securely** using self-service merchant tools to increase customer loyalty and stickiness and increase the average size of spend per visit. The platform enables merchants to provide their customers with a similar customer experience as Starbucks, without the cost of investment in the technology development or operations. See our platform in action with the attached link to one of our merchant locations.

<https://www.youtube.com/watch?v=ir0fajURxKE>



Pricing: XRomb is providing an introduction price for our platform and all the modules described in this document for an annual license fee of \$1,250 (plus taxes) per merchant location. This offer includes a \$250 credit towards a tablet or scanner. Configuration services will be billed separately. For further sales information please contact us at info@xromb.com or Ken Hagerman at ken.hagerman@xromb.com.

