Using Mobile to Turn Transaction into

"Lasting Customer Relationship"!

Business Intelligence, Loyalty, Proximity Based Offers, Advertising and Mobile Payment Processing

www.fasttouch.com

How we can help you?

1. Are you looking to increase sales/revenue?

2. Do you know who your customers are? Would you like to know more about their spending patterns ?

3. Have you ever considered a mobile loyalty program?

4. Do you feel your marketing/advertising strategy is ineffective?

We identified you because we think *you put out a really good product*, and our services can really benefit you!

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Who is FastTouch

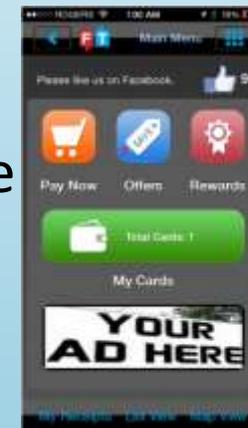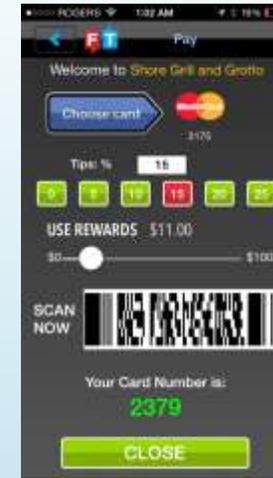Scan your phone to pay | Tap your phone to pay

1. FastTouch offers one-touch mobile payments, loyalty & offers that your customers will love. Along with **rich analytics, & ROI-driven campaigns** that will make your business happy, & you will be able to "**know your customer**".

2. FastTouch platform is a **unique mobile Business Building solution** unlike any other in the market place.

   1. It's a mobile app that **Customers will have** (or download in the app store) **and use in your location**. With our system you can easily invite and incent NEW customers to visit your business, and **see how viral mobile promotions might be**.

   2. **Reward old customers for coming back when they haven't been in a while, on their Birthdays, when the weather is right**, and bring them into your shop faster than ever.

   3. FastTouch was built for the SME marketplace…we are enabling you to compete with the Fortune 100 companies who have unlimited IT resources!

Adding value by providing a complete "Starbucks like" solution that enables you to better know who your customers are!

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Our 5 Pillars of Mobile Commerce

1. **Loyalty Engine** – allows you to reward your loyal customers and keeps them coming back

2. **Business Intelligence** – provides you customer insights

3. **Proximity-based Offers** – to attract new customers to your location

4. **Mobile Advertising and Promotions** – enables you to create an advertising medium (i.e. an additional revenue stream)

5. **Mobile Payments and Processing** – at very competitive rates and amazing service!

Increase your revenue streams, know your customers and demonstrate technology leadership !

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What Your Customers Need to Know

1. They will be paying with their smartphones.

2. It's VERY secure, NO credit card information is on their smartphone, in fact it is encrypted and stored in an encrypted vault in the "cloud".

3. Electronic receipts & transaction history.

4. Ability to earn loyalty points and redeem coupons where applicable.

Pricing

1. FastTouch Intelligent Mobile Platform costs $100 per month plus hardware & transaction fees.

2. POS software can be loaded on a phone for **Free**. Optional hardware:

   1. Our POS integration app and Scanner plugs into most POS systems. It scans the customer's NFC / QR Code and securely relays the data to the payment app, which completes the transaction. One scanner is needed. (Cost $125)
   2. If your POS doesn't support FastTouch or if you're using a cash register, you'll simply connect one of these tablets to WiFi and you're good-to-go. (Cost $125) If you don't have WiFi, we can set you up with a $25/month data plan.
   3. Optional Configuration services are extra and billed separately.

3. Ask me for a special **FREE Offer where you only pay-for-performance**. We charge a fee of 25% of the mobile programs you offer, only on redemption. Run many Loyalty and Offer campaigns or none. It's your choice.

*** *Your own branded White label App is available upon request.* ***
We are here to make your brand ready when customers stop reaching for their wallet, and start reaching for their phone!

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Let's Get Started

Contact Mike Kushevsky
(416) 577-4986
mike@xromb.com

Merchant Signup

1) Merchant Signup (FastTouch and eCommerce Merchant Agreement)

2) POS Software Install (Optional POS setup for your POS, Phone App, Tablet, or Barcode Scanner)

Merchant Setup

1) Setup Logos & Graphics

2) Setup Offers Program

3) Setup Loyalty Program

4) In-store Wi-Fi Setup

Made in Canada

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