

XROMB Merchant Enterprise Solutions – Loyalty

Intelligent Mobile Platform – Simple and Secure

XRomb Merchant Enterprise Solutions Offering includes the following features and functionality:

- Tablet or Barcode Scanner POS integration
- QR code payment module which provides superior PCI compliance to merchants
- Self-service Merchant Portal
- Self-service Coupon module
- Self Service Loyalty module
- Self Service Pre-Ordering Merchandise Module
- Self Service Advertising Module
- Self Service Customer Survey
- Full Reporting

XRomb's Mobile Consumer Wallet includes the following features and functionality:

- Cloud and NFC Payment
- Couponing, linked to payment
- Loyalty, linked to payment
- Merchandising (pre-ordering)
- Context based advertising
- Customer feedback and survey
- Tap and load any NFC enabled cards
- Direct load of virtual cards
- Load all loyalty cards on phone
- IOU, funds sponsorship and funds transfer
- Social media integration
- Trusted circle of friends and family
- Bill Splitting
- Control features for consumer – xPIN setting features and spending limit features
- Store electronic receipts on the phone

XRomb Platform Benefits:

- Know your customer data and analytics
- Full Security and Encryption
- Customer Wallet Application
- Tap and Load patent
- Low cost loyalty and coupon solution
- Loyalty programs have shown to increase spend with a merchant by 63%
- Device and Payment Method Agnostic
- Simple, Secure, PCI Compliant
- Self Service Targeted Advertising

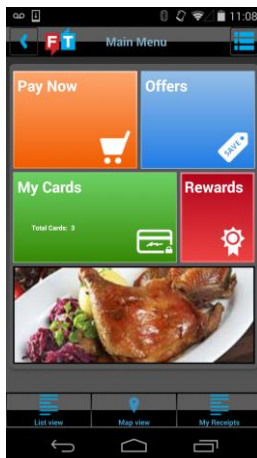
Merchant Problem: Implementing a loyalty program is costly for an enterprise merchant as it traditionally involves a third party provider. Redemption and reconciliation processes are expensive, time consuming and provide little insight into the customer redeeming loyalty points.

Loyalty: XRomb's Intelligent Mobile Platform features a loyalty module allowing merchants to reward loyal customers and keeps them coming back. Merchants will create their own loyalty program without the added cost of a third party provider.

Customers can also add ALL existing plastic loyalty cards to and scan them right from Xromb app to gain reward points at Canadian retailers. Load all Food, Coffee Shops, Retail, Travel, Hotels, and more directly on the phone. Customers will never forget their reward cards again, simply select the loyalty card from the app, and scan the barcode.

The loyalty portal provides merchants with a self-serving tools to configure best in class programs simply, easily and economically. Loyalty tracking of earning, redemption, reconciliation and know your customer information available for merchants to analyze.

See our merchant platform in action with the attached link to one of our merchant locations: <https://www.youtube.com/watch?v=ir0fajURxKE>



Solution: XRomb has developed the **XRomb Intelligent Mobile Platform** which encompasses mobile APIs including enterprise scale modules for NFC payments, Cloud / QR payments, loyalty, couponing and more to create Enterprise wide **mobile programs and offerings simply, cost effectively and securely**. The platform leverages self-service merchant tools to increase customer loyalty and stickiness and increase the average size of spend per visit.

Getting Started: For sales information please contact us at info@xromb.com or Peter Goloubef at peter.goloubef@xromb.com